

Course Overview

This course is designed to appeal to full-time learners who are interested in a career in business, but would like to study it alongside other fields of study such as law, finance or any course that is of interest. Business Studies gives learners an introduction to and understanding of the business environment, management of resources, marketing and communication - all fundamental to the success of business organisations.

Teaching Methods

Teaching methods are designed to prepare learners for employment in occupational sectors. Formal sessions will be of industry standard and support the vocational nature of BTEC qualifications. Sessions will give learners a balance of practical skills development and knowledge.

Course Components

First year students will study:

Unit 1 – Business Environment

Unit 2 – Business Resources

Unit 3 – Introduction to Marketing

Unit 4 – Business Communications

Second year students will study:

Unit 15 – Development planning for a career in business

Unit 27 – Understanding health & safety in the business workplace

Unit 34 – Website design strategy

Unit 36 – Starting a small business

Course Activities

We aim to allow learners to develop team building, communication, ICT and numerical skills. Learners will experience debates, discussions, role plays and trips.

Course Outline

Coursework - 100%

Exam Board

Edexcel

Entry Requirements

A minimum of five GCSEs (with two at grade 6, and three at grade 4).

GCSE English & Maths at grade 6 and a desired G-Score of 5.3.

A keen interest in current affairs is essential.

Student Testimonial



"Business has given me the opportunity to see how a business works and runs so I can pursue my own in the future"

Nicholas Wood

cadburycollege

Cadbury Sixth Form College
Downland Close,
Kings Norton
Birmingham
B38 8QT

Telephone: 0121 458 3898

Email: enquiry@cadcol.ac.uk

Website: www.cadcol.ac.uk